

X. Curriculum Provision & Credit Distribution

(One) Pre-college Courses

Each Pre-college course equals 0.5 credit as general-knowledge selective course, and maximum 2 credits will be given of all pre-college courses.

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method
F210014	Fundamental Calculus (Prior Course)	0.5	32	4.0	Pre-school in Summer Vacation	Examination
F329029	HSK (Prior Course)	0.5	32	4.0	Pre-school in Summer Vacation	Examination
F329028	English (Prior Course)	0.5	32	4.0	Pre-school in Summer Vacation	Examination
F834001	Economic Mathematics Primer (Prior Course)	0.5	32	4.0	Pre-school in Summer Vacation	Examination

(Two) General Knowledge Courses 40 credits

1. General Knowledge Compulsory Courses 32 Credits

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method	Minor Course
F208010	Practical Chinese I	4.0	64	4.0	1-1st	Examination	
F226003	Fundamentals of Computer Applications	4.0	64	4.0	1-1st	Examination	
F109001	A Glimpse of Chinese Culture I	2.0	32	2.0	1-1st	Examination	
F219012	Enrollment Education	1.0	16	2.0	1-1st	Evaluation	
F208011	Practical Chinese II	4.0	64	4.0	1-2nd	Examination	
F205004	Introduction to Business Administration	1.0	16	1.0	1-2nd	Evaluation	
F109002	A Glimpse of Chinese Culture II	2.0	32	2.0	1-2nd	Examination	
F237001	China's Path and China's Model	2.0	32	2.0	1-2nd	Evaluation	
F208003	Practical Chinese III	4.0	64	4.0	2-1st	Examination	
F208004	Practical Chinese IV	4.0	64	4.0	2-2nd	Examination	
F208005	Practical Chinese V	2.0	32	2.0	3-1st	Examination	
F208006	Practical Chinese VI	2.0	32	2.0	3-2nd	Examination	

2. General Knowledge Selective Courses 8 Credits

(Three) Basic Courses 50 Credits

1. Basic Compulsory Courses (The minimum requirement is 36 Credits)

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method	Minor Course
F210013	Calculus (English) I	4.0	64	4.0	1-1st	Examination	
F105005	Management (English)	3.0	48	3.0	1-1st	Examination	
F210012	Calculus (English) II	4.0	64	4.0	1-2nd	Examination	
F210005	Probability and Statistics (international students)	3.0	48	3.0	2-1st	Examination	
F210009	Linear Algebra (English)	2.0	32	2.0	1-2nd	Examination	
F105027	Micro-Economics (English)	4.0	64	4.0	1-2nd	Examination	
F105013	Accounting (English)	3.0	48	3.0	2-1st	Examination	
F105037	Operations Research (English)	2.0	32	2.0	2-1st	Examination	
F105038	Information System (English)	3.0	48	3.0	2-2nd	Examination	
F105039	Applied Statistical Analysis and R Language	3.0	48	3.0	2-2nd	Examination	
F105040	Innovative Thinking and Management Practice (English)	3.0	48	3.0	2-2nd	Evaluation	
F105050	Literature Searching and Academic Writing (English)	2.0	32	2.0	4-1nd	Evaluation	

2. Basic Selective Courses (The minimum requirement is 14 Credits)

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method	Minor Course
F105033	Comparative Culture (English)	3.0	48	3.0	2-1st	Evaluation	
F105012	Macro-Economics (English)	4.0	64	4.0	2-1st	Examination	
F105008	International Trade Principle (English)	3.0	48	3.0	2-2nd	Examination	
F105041	Innovation Management (English)	3.0	48	3.0	3-1st	Examination	
F105051	Digital Entrepreneurship and Venture Capital (English)	2.0	32	2.0	3-1st	Examination	
F105042	Financial Statement Analysis (English)	3.0	48	3.0	3-2nd	Examination	

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method	Minor Course
F105043	Selected Readings of Management Literature (English)	3.0	48	3.0	3-2nd	Evaluation	

(Four) Specialty Courses 36 Credits

1. Specialty Compulsory Courses 21Credits

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method	Minor Course
F105044	Organizational Behavior (English)	3.0	48	3.0	2-1st	Examination	
F105004	Corporate Finance (English)	3.0	48	3.0	2-2nd	Examination	
F105019	Human Resources Management (English)	3.0	48	3.0	2-2nd	Evaluation	
F105018	Strategic Management (English)	3.0	48	3.0	3-2nd	Evaluation	
F105035	Research Methodology (English)	3.0	48	3.0	3-2nd	Evaluation	
F105045	Consumer Behavior (English)	3.0	48	3.0	3-2nd	Evaluation	
F105011	International Marketing (English)	3.0	48	3.0	4-1st	Examination	

2. Specialty Selective Courses 15 Credits

Course Code	Course Name	Credit	Total Class Hours	Classhours Per Week	Term	Evaluation Method	Minor Course
F105049	Internet Marketing (English)	3.0	48	3.0	2-2st	Evaluation	
F105020	Business Communication & Negotiation (English)	2.0	32	2.0	3-1st	Evaluation	
F105046	Multinational Corporation Management (English)	3.0	48	3.0	3-1st	Evaluation	
F119002	World Business Environment (English)	3.0	48	3.0	3-1st	Evaluation	
F105003	E-commerce (English)	3.0	48	3.0	3-1st	Evaluation	
F105029	Logistic & Supply Chain Management (English)	3.0	48	3.0	3-2nd	Evaluation	
F105047	Entrepreneurship Management (English)	3.0	48	3.0	4-1st	Evaluation	
F105048	Financial Valuation and Investment Decision	3.0	48	3.0	4-1st	Examination	

(Five) Concentrated Practical Teaching Section 23 Credits

1. Practical Compulsory Courses 23 Credits.

Course Code	Course Name	Credit	Weeks (Class Hours)	Term	Note	Minor Course
F505004	Professional Cognitive Practice	1.0	2	2-short		
F705003	MIS Course Design	2.0	2	2-short		
F705004	Human Resource Management Simulation	2.0	2	3-short		
F705005	Marketing Simulation Course Design	2.0	2	3-short		
F705006	Research Methods and Course Design of Thesis Writing	2.0	2	3-short		
F505001	Graduation Practice	2.0	4	4-1st		
F605001	Graduation Thesis	12.0	16	4-2nd		

**Writer: Feirong Wang,
Guangxi Zhang
Reviewer: Jian Cao**